



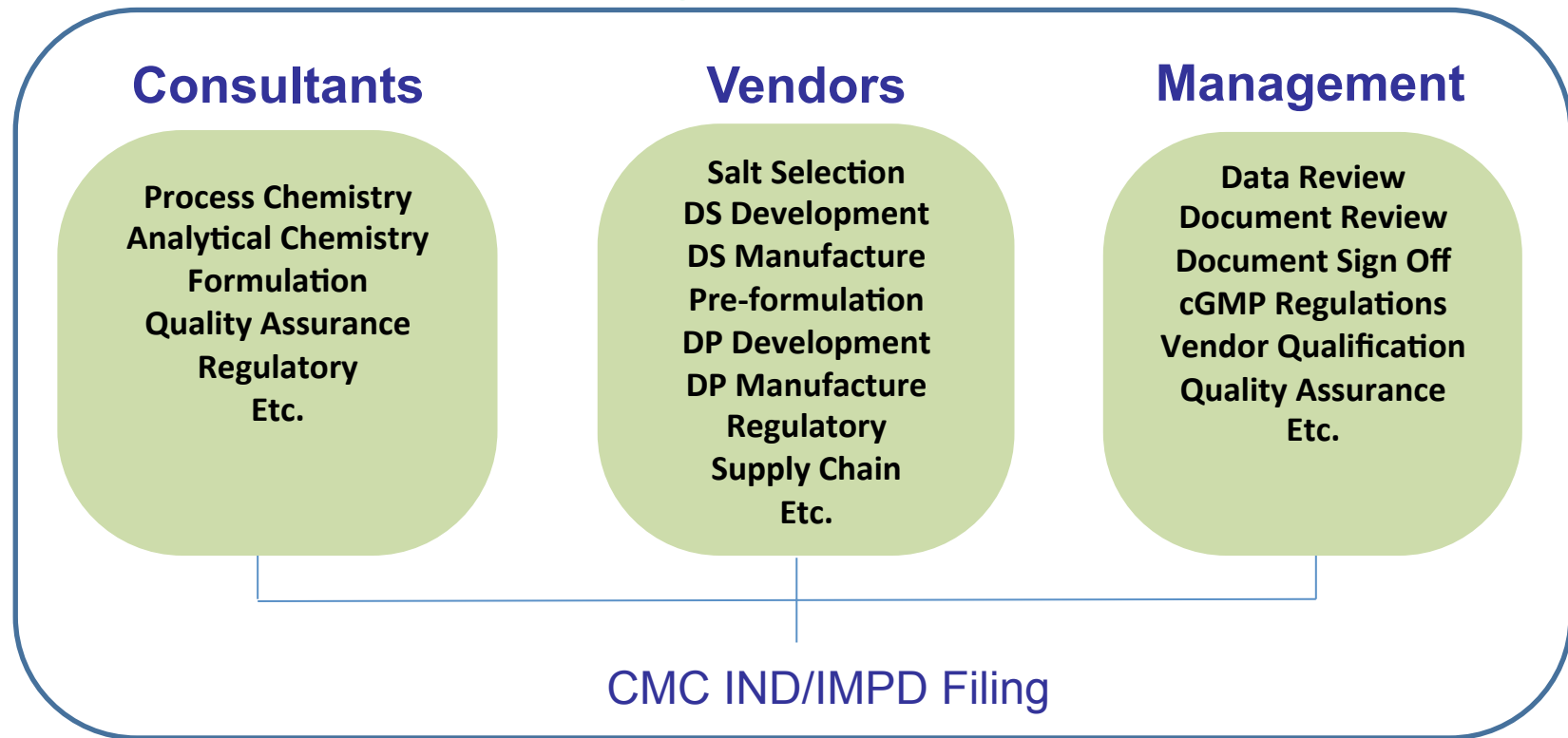
**Our team is proud to deliver original  
and fresh **CMC Drug Development Solutions****

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# Biotech CMC Execution Model

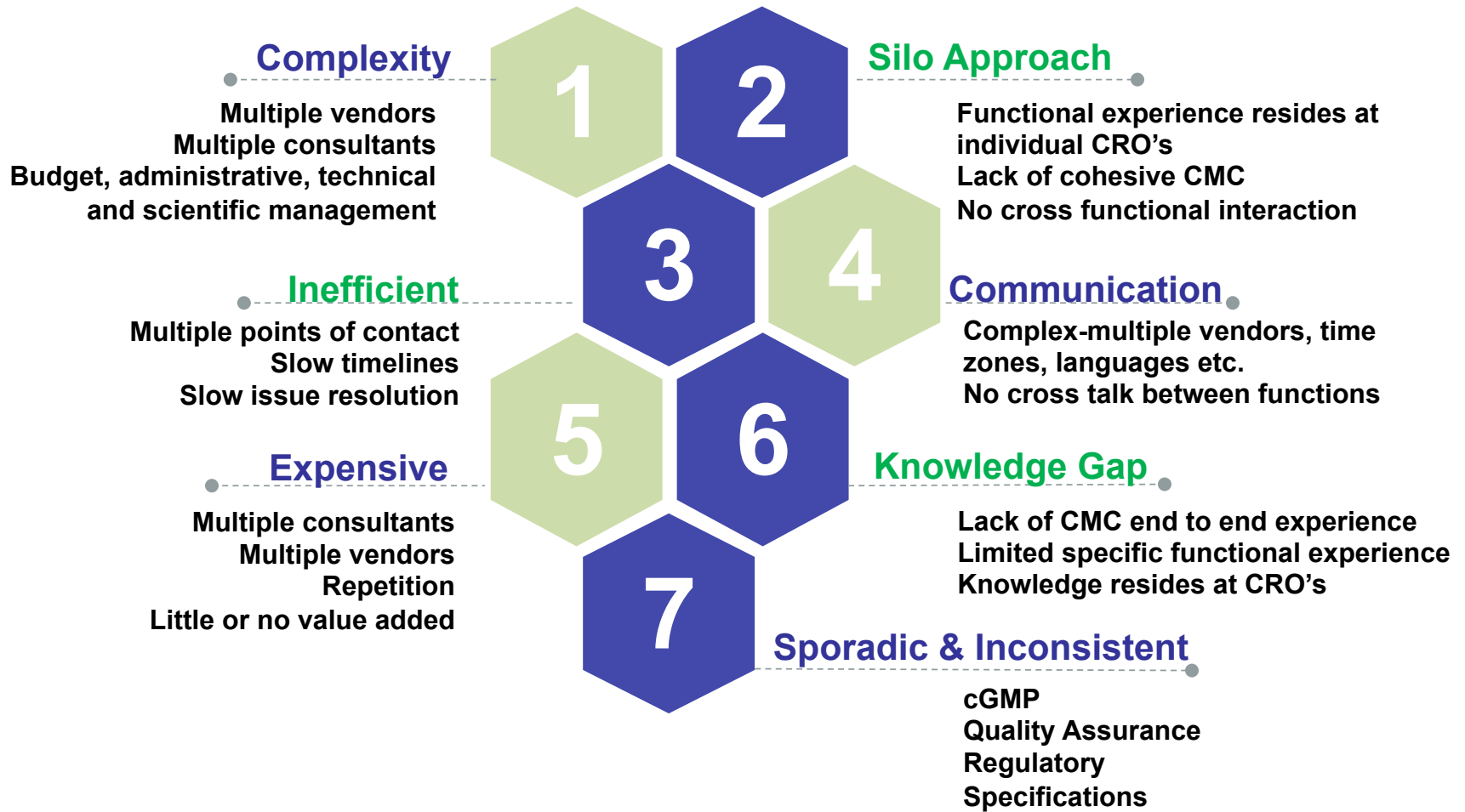
**Sponsor - Project Lead**

## CMC Management & Coordination



**Typical Biotech CMC Execution Model is Complex, Segmented and “Vertical”**

# Drawbacks to Current Biotech Model



**Current Biotech Model Fails to Deliver Value in Many Ways**

# Exemplify BioPharma End-To-End CMC

**Development  
Candidate Selection-  
Progression Through  
Development**

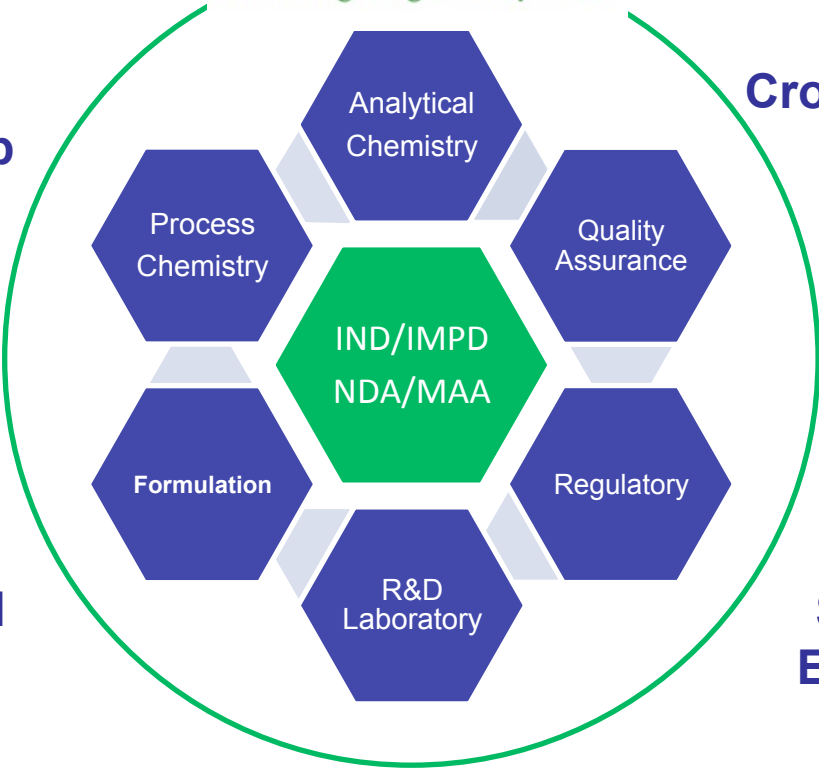
**IND/IMPD  
NDA/MAA  
Submission**

**Sponsor**



**Program  
Leadership**

**Cross Functional  
Expertise**



**Functional  
Expertise**

**Scientific  
Excellence**

**First in Class Business Model**

# Exemplify BioPharma Model

**Single Point of Contact**  
Exemplify will manage complexity  
CRO selection & oversight in  
accordance with client guidance



**Total End to End Coordination**  
Appropriate technical package for  
regulatory filing

**Complete Cross Talk**  
No silo's  
All functions within Exemplify  
Fluid issue resolution



**Simple Update/Feedback**  
Simple update/feedback to client with  
seamless project iterations

**Functional Excellence**  
Scientific expertise and consulting  
in-house under one roof  
Considerable cross-functional  
expertise



**R&D Support**  
Exemplify R&D Laboratory  
Client preferred CRO

# Exemplify R&D Laboratory



**4,500 sq. ft. R&D Laboratory**

**Process Development**

**Analytical Development**

**DS/DP Release Testing (cGMP)**

**Full compliment of cGMP Analytical instrumentation including UPLC-PDA, HPLC-ELSD, HPLC-MS, GC, SFC**

**Princeton University (access program): NMR, TOF-MS, GC-MS, TQ-MS**

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Cranbury, New Jersey 08512**

# Why Exemplify?



## Project Execution

Leadership >100 programs  
Diverse therapeutic areas  
preclinical through phase III  
Supply chain management



## Scientific Excellence

>100 publications & patents  
Internal R&D capability  
API development  
Preformulation  
Formulation development  
cGMP analytical



## Regulatory

>100 INDs/IMPDs filed  
>50 NDA/EMA filings  
Type B/C meetings with FDA

- **Partners, not contract lab**
- **We know what needs to be done and how to bring your program to the next milestone!**
- **Delivering the CMC capabilities of large Pharma to a flexible and fast paced Biotech environment**

# Our Team



**Yadan Chen**  
Analytical Chemistry

Yadan has more than 20 years of experience in New Chemical Entity (NCE) drug development. During her 20-year tenure at Merck, Yadan has led the development and successful NDA/MAA filings of several novel drugs including *Emend (Aprepitant)*, *Taranabant (CB1)*, *Januvia (Sitagliptin DPP-4)* and *Vintafolide*, a small molecule drug conjugate.



**Dr. Paul O'Shea**  
Process Chemistry

Paul has more than 25 years multidisciplinary experience in CMC drug development in the pharmaceutical industry. At Merck Paul led the transition of numerous programs from late stage lead optimization through to FIH clinical studies, including clinical candidates in HIV (NNRTI), Asthma, Hypertension, Diabetes and Osteoporosis.



**Dr. Allen Ritter**  
Regulatory CMC

Allen has more than 30 years of international drug development and chemical manufacturing experience at Eli Lilly and Endocyte. Allen supported the registration of Tadalafil and Duloxetine and provided technical support for the commercial production of Gemcitabine, Fluoxetine, Pergolide, Raloxifene, and Loracarbef.



**Paul Johnston**  
Quality Assurance

Paul has over 25 years of QA oversight experience in Pharmaceutical API and Drug Product manufacturing, packaging, testing and distribution at Schering Plough and Merck. His Audit and Regulatory Inspection experience spans US, Europe, Asia Pacific and Latin America. Paul was the R&D QA Lead for PAIs, including Peg-Intron, Clarinex, Asmanex, Temodar, Zetia and Dulera.



**Jan-Jaap Scherpbier**  
Regulatory CMC EU

Jan-Jaap has more than 25 years of experience in Formulation and Analytical Development and Regulatory Affairs at Teva, Organon, Schering Plough, and Merck. Jan-Jaap was involved in the creation and filing of regulatory submissions for numerous products including Saphris, Bridion and Implanon-NXT and life cycle management for Nuvaring and Remeron.



**Dr. Scott Reynolds**  
Formulation

Scott has more than 30 years experience in formulation, vaccine and chemical development in the pharmaceutical industry. At Merck Scott led early and late stage API programs, solid oral dosage formulations, and parenteral products for small molecule, peptides and vaccines. Scott has extensive experience in development for sterile/liquid products and scale-up and technology transfer.